

Risk Assessment

PHI inventory, privacy/security analysis, gaps and recommendations



The cost of a risk assessment is less than 1% of the average cost of a data breach; however, many healthcare organizations lack the resources and expertise to conduct their own risk assessment — a vital step in achieving HIPAA compliance.

ID Experts can work with you on all aspects of assessing privacy and security risks with our assessment tools and services, which include:

- Breach HealthCheck™, a tool for self-assessment.
- Privacy Risk Assessment, a professional, independent risk assessment, where we work as an extension of your team to inventory PHI, identify risks, prioritize gaps and document your compliance.
- IT Security Risk Assessment to assess the security of your healthcare information systems.

Breach HealthCheck

Many healthcare organizations find it difficult to identify and prioritize their most severe risks for a data breach. A perfect starting point can be to self-assess their overall privacy and security risk profile. ID Experts knows first-hand

how data breaches happen and how to help organizations protect themselves. Based on our experience, we developed ID Experts Breach HealthCheck, an online proprietary tool that lets you quickly measure your breach exposure and protection levels. Breach HealthCheck uses a scorecard and a mathematical model to produce a Breach Protection Index™ and a Breach Protection Map™.

The Breach Protection Index benchmarks and helps you monitor your exposure to — and protection from — a data breach. The Breach Protection Map is an easy-to-understand visual analysis that quickly reveals any gaps between your exposure risk and the level of protection based on your organization's BPI. With the information Breach HealthCheck provides, you'll be able to better prioritize how to address your breach risks.

Independent Privacy/Risk Assessment

The HITECH Act seeks to streamline health-care and reduce costs through the use of health information technology. To encourage the adoption of electronic health records (EHR), the federal government offers a "meaningful use" incentive program that reimburses healthcare organizations for the cost of digitizing health records. This program is also designed to protect patient privacy by requiring healthcare organizations to be in compliance with the HIPAA Privacy and Security Rules. Bringing in an expert to conduct a risk-based assessment provides a fast, accurate means toward achieving this compliance.

ID Experts offers privacy and regulatory risk assessment and mitigation by CIPP-certified privacy experts. Our independent risk assessment gives an accurate inventory of the PII/PHI data you hold and all internal and external workflows where the information is used. It provides a comprehensive view into PII/PHI-specific risks throughout your IT systems, organization, policies and processes — and

ABOUT ID EXPERTS

ID Experts is the leader in comprehensive data breach prevention and response, with a focus on full recovery. Founded in 2003, ID Experts has managed hundreds of data breach incidents for leading healthcare organizations, corporations, financial institutions, universities, and government agencies across the United States. We are passionate about protecting the organizations and individuals we serve from the threat of identity crime.



RISK ASSESSMENT: COMPONENTS AND BENEFITS

Breach HealthCheck	An online self-assessment tool for data breach risks that enables you to quickly determine your risk profile compared to healthcare industry norms and compliance requirements.
Independent Privacy Risk Assessment	Demonstrate HIPAA compliance and identify ways to reduce your data breach risks with a documented risk assessment by an expert third party.
IT Security Risk Assessment	Measure your vulnerabilities for a malicious attack on your information systems with real-world testing, so you can proactively protect your organization against the likelihood of a data breach and demonstrate HIPAA compliance.
HIPAA Privacy / Security Compliance	Federal law requires you to annually carry out and document a risk assessment and the steps taken to address security gaps. Our risk assessment products and services will help ensure compliance, protecting your organization from fines and penalties.

identifies the gaps between your current protection levels and what is required by state and federal law.

Based on this gap analysis, we can help you implement a customized technical and procedural plan for mitigating the risk of a data breach and achieve compliance. Documenting your risk analysis and the steps that you took to mitigate those risks, as required by the HITECH Act, can save your organization millions of dollars in fines and penalties.

IT Security Risk Assessment

Even the most secure healthcare systems have vulnerabilities that can put an organization at risk for a data breach. Our IT Security Risk Assessment evaluates the state of your information security systems by identifying internal and external weaknesses, analyzing your policies and procedures and examining your physical infrastructure.

The assessment goes beyond a paper-based audit; it involves actual testing of your systems — usually a simulated attack from a malicious source — to help identify security vulnerabilities and quantify their impact. Based on the assessment, we offer appropriate mitigation measures, to help your

organization achieve compliance with the HIPAA Security Rule and ensure patient PHI is well protected.

Our Healthcare Expertise

Healthcare is the industry third most frequently victimized by data breach.

Data breach issues and risks are different in the healthcare sector — the data (both PHI and PII) and victims are diverse, regulations are more complex and financial risks are extreme. ID Experts is trusted by many prominent healthcare providers, payors and other industry participants to provide a full spectrum of data privacy and breach solutions — before, during and after an incident.

ID Experts has the focused expertise to deliver industry-specific products and services that best protect healthcare organizations and the patients they serve. Our certified professionals, industry experience and our focus on “full recovery” help demonstrate your commitment to breach victims firsthand — as well as exhibit credibility and compliance to regulators and other relevant audiences.

With ID Experts as your partner, your organization will minimize the reputational,

legal and financial risks of a data breach, and help ensure positive outcomes for everyone involved.

Talk to an expert today:

866.726.4271

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“More than half (58 percent) of organizations have little or no confidence that their organization has the ability to detect all patient data loss or theft.”¹

— Ponemon Institute
LLC

Visit www.idexpertscorp.com for more information.

¹ Ponemon Institute, LLC. “Benchmark Study on Patient Privacy and Data Security,” November, 2010.

