

Mitigation and Compliance

Be proactive, reduce your risk



Healthcare organizations today are storing information in and accessing it from more places than ever before. At the same time, the cost of a data breach has never been higher — up to \$1.5 million in fines for noncompliance under the HITECH Act.

Another aspect of the HITECH Act is the “meaningful use” incentive program, in which healthcare organizations may be reimbursed for the cost of implementing electronic health records (EHR). This program also requires healthcare organizations to be in compliance with the HIPAA Privacy and Security Rules.

ID Experts helps your organization adopt a proactive approach to reducing risks and demonstrating compliance with HIPAA training, policy and procedure development, security consulting and innovative new security technologies.

Employee HIPAA Training

To meet HIPAA’s requirements regarding the appropriate use of PHI, the Department of Health and Human Services (HHS) has mandated annual privacy and security training for all employees of healthcare organizations.

The ID Experts HIPAA Training tool provides your employees with accurate, easy-to-use HIPAA training that includes:

- A customizable platform that allows you to edit course content or develop unique courses
- A cloud computing model that allows employees to access courses via the internet with a simple user name login (no software install required)
- Reports for tracking employee progress
- Printable certificates of completion for each bundle completed

Policy and Procedure Compliance

For both covered entities and business associates, meeting HIPAA privacy and security requirements can be an overwhelming task.

ID Experts Policy Development Tools provide secure, internet-based services and content to help you achieve and maintain HIPAA compliance. These include:

- Customizable privacy and security policies and procedures
- Forms
- A step-by-step process that guides your efforts
- A dashboard for monitoring your level of compliance
- Expert, personal help from CIPP-certified professionals

Covered entities can also view their business associates’ compliance status, including a complete history of their updating, editing and viewing of policies, procedures, tasks and forms. It’s an effective and inexpensive way to help ensure compliance for you and your business associates.

ABOUT ID EXPERTS

ID Experts is the leader in comprehensive data breach prevention and response, with a focus on full recovery. Founded in 2003, ID Experts has managed hundreds of data breach incidents for leading healthcare organizations, corporations, financial institutions, universities, and government agencies across the United States. We are passionate about protecting the organizations and individuals we serve from the threat of identity crime.



MITIGATION AND COMPLIANCE: COMPONENTS AND BENEFITS

Employee HIPAA Training	Contributes to HIPAA privacy and security compliance with a customizable, web-based platform for employee privacy and security training. You can edit course content or design your own courses, and track employee progress.
Policy/Procedure Development	A simple-to-use tool that helps ensure your policies are complete. We also provide personal advice from CIPP-certified experts.
Portable PHI Security Technology	This new technology protects PHI with NIST-based encryption. It also tracks and secures information as it travels and is accessed by others.
Qualify for “Meaningful Use” Incentives	Meaningful use requires that you document your compliance with the HIPAA Privacy and Security Rules. Our mitigation and compliance products and services assist you in meeting the “burden of proof.”
Avoid Penalties and Fines	ID Experts helps you carry out and document your mitigation and compliance activities, protecting you from the potential of “willful neglect” that can result in fines of up to \$1.5 million.

Data Security Technologies and Consulting

To address security risks associated with PHI, ID Experts provides a new Portable PHI Security™ technology that secures PHI using NIST-based encryption. Portable PHI Security also automatically generates a worldwide audit trail of PHI use. The information remains secure even after it has left your organization — even when it is moved to other documents and edited. This process is transparent to the end user (easy to use, no passwords), and it maintains security while enabling edit-able sharing of information. All access is logged and available for compliance reporting or analysis. Our technology lets you:

- Enable access to your choice of employees or authorized third parties.
- Copy, paste, save, save as, etc. across different applications.
- Secure the information, even portions of it. The security travels with the content.

ID Experts also provides security consulting to help ensure best practices and compliance with the HIPAA Security Rule.

Our Healthcare Expertise

Healthcare is the industry third most frequently victimized by data breach.

Data breach issues and risks are different in the healthcare sector — the data (both PHI and PII) and victims are diverse, regulations are more complex and financial risks are extreme. ID Experts is trusted by many prominent healthcare providers, payors and other industry participants to provide a full spectrum of data privacy and breach solutions – before, during and after an incident.

ID Experts has the focused expertise to deliver industry-specific products and services that best protect healthcare organizations and the patients they serve. Our certified professionals, industry experience and our focus on “full recovery” help demonstrate your commitment to breach victims firsthand — as well as exhibit credibility and compliance to regulators and other relevant audiences.

With ID Experts as your partner, your organization will minimize the reputational, legal and financial risks of a data breach, and help ensure positive outcomes for everyone involved.

Talk to an expert today:

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The Department of Health and Human Services fined Massachusetts General \$1million for the loss of 192 patients’ PHI.

“HIPAA-covered entities should use this latest action as an incentive to review their overall security programs, both for electronic information and for ‘low-tech’ risks related to paper documents.”¹

– Kirk Nahra
Wiley Rein LLP¹

Visit www.idexpertscorp.com for more information.

¹ “Even More Important HIPAA Penalty News!”, Privacy in Review, March 2011,

