

Breach Preparedness

Planning ensures the best response



Data breaches in healthcare are more common than ever — 60% of hospitals experienced more than one breach in the past two years. ¹

In addition, the HITECH Act imposes stringent time requirements and hefty penalties, and the average healthcare breach incident is subject to regulations in more than 20 states. Planning your response to a data breach can keep you in compliance with these laws and help you avoid penalties and fines. ID Experts navigates the ever-changing web of requirements to build a tailored Incident Response Plan (IRP) for your organization. This ready-to-customize IRP provides a documented plan before an incident happens. And using RADAR™, our online incident assessment and reporting tool, helps demonstrate readiness and supports your compliance when an incident happens.

Incident Response Plan

Responding to a data breach requires swift, strategic action. The HITECH Act has short notification requirements for both the affected

population and the Department of Health and Human Services (HHS). Individual states also have their own notification requirements.

The Incident Response Plan (IRP) guides you through all phases of managing a data breach — investigation, analysis, notification and response — helping you meet all industry and regulatory requirements. This comprehensive approach lowers your risk of class-action litigation, helps you avoid breach-related penalties and reduces the likelihood of similar breaches in the future. Most importantly, a well-thought out IRP strengthens your protection of the affected population and minimizes losses to your organization.

RADAR™ Incident Assessment Tool

The HITECH Act requires that your organization document and assess every privacy inci-

dent, including your decisions relative to notification and the steps taken to mitigate harm to the affected population. RADAR is a secure, web-based tool that steps you through the assessment process in a manner that complies with HITECH, helping you determine whether that incident is indeed a breach — and whether notification is required.

RADAR also helps you:

- Standardize the process of analyzing, documenting and reporting an incident while treating each incident uniquely.
- Track and report privacy program performance.
- Make informed decisions based on the rules and permissible exceptions.
- Comply with Health and Human Services (HHS) documentation and reporting requirements.
- Provide a single repository for all incident-related information and management reporting.

ABOUT ID EXPERTS

ID Experts is the leader in comprehensive data breach prevention and response, with a focus on full recovery. Founded in 2003, ID Experts has managed hundreds of data breach incidents for leading healthcare organizations, corporations, financial institutions, universities, and government agencies across the United States. We are passionate about protecting the organizations and individuals we serve from the threat of identity crime.



BREACH PREPAREDNESS: COMPONENTS AND BENEFITS

Incident Response Plan

A ready-to-customize plan that guides you through all phases of managing a data breach response, so you can meet notification deadlines, avoid penalties, protect your patients and ensure that your organization is HITECH compliant.

RADAR Incident Assessment & Documentation Tool

This secure, web-based tool helps you properly assess and document privacy incidents, to determine if notification is required under the HITECH Act. It also helps demonstrate readiness and supports your compliance when incidents occur.

Master Service Agreement

A master services agreement with ID Experts for healthcare breach response products and services will help you protect your patients and ensure a proper, timely response in compliance with HITECH and state notification requirements.

Master Services Agreement

The HITECH Act and state laws create a complex mix of data breach notification requirements and timetables. A master services agreement with ID Experts provides you with a complete spectrum of healthcare products and services — everything you need to ensure a proper, timely response in compliance with notification deadlines.

Our Healthcare Expertise

Healthcare is the industry third most frequently victimized by data breach.

Data breach issues and risks are different in the healthcare sector — the data (both PHI and PII) and victims are diverse, regulations are more complex and financial risks are extreme. ID Experts is trusted by many prominent healthcare providers, payors and other industry participants to provide a full spectrum of data privacy and breach solutions — before, during and after an incident.

ID Experts has the focused expertise to deliver industry-specific products and services that best protect healthcare organizations and the patients they serve. Our certified

professionals, industry experience and our focus on “full recovery” help demonstrate your commitment to breach victims firsthand — as well as exhibit credibility and compliance to regulators and other relevant audiences.

With ID Experts as your partner, your organization will minimize the reputational, legal and financial risks of a data breach, and help ensure positive outcomes for everyone involved.

Talk to an expert today:

866.726.4271

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“86 percent of respondents working for large hospitals believe HITECH will cause more breaches to be discovered.”

— 2009 HIMSS Analytics Report

Taking a Pulse on HITECH, Are Hospitals and Business Associates Ready?

Visit www.idexpertscorp.com for more information.

© Ponemon Institute, LLC. “Benchmark Study on Patient Privacy and Data Security,” November, 2010

